

DONATION CANS

Straightforward and simple, this fundraising activity involves asking local merchants if you can leave a donation can at their register. The manager will may want to make sure the cause is real so make sure you have material with you.

TIPS AND HINTS:

Decorate Cans:

Have students save old coffee cans and decorate them in bright color paper with the organization's name and logo prominently displayed.

Use a catchy slogan:

A catchy slogan will attract onlookers to your can. For example:

"These cans aren't fancy. These cans aren't sweet,

These cans are plain and simple, and they want a cash treat!" Or

"This can is empty but you can fill it up.....the food it buys will in turn fill the tummy of a hungry child."

Use your imagination and be creative!!!

Specify where donations will go:

Make sure you specify on the can exactly what cause the donations will be used for. Example: "Help provide education for under privileged children." Or "Your change can feed a hungry child." People will be more likely to give if they can associate their donation with a specific cause or ongoing program. And if it happens to be one that warms the heart, it's money in the bank!

Collecting donations:

Don't forget to visit all participating merchants once a week to collect all proceeds. The organization you are raising funds for receives 100% of the profits.

Prizes and Rewards:

Prizes can be given to the child whose can receives the most donations.

Acknowledge participating merchants:

Have the class send a letter of thanks to all of the merchants, along with a special letter to the merchant where the most funds were donated. Ask them if this can be a monthly or continued event.