

CAR WASH

For this event you'll need to pick a date, time and location for your fundraiser. You'll need to advertise so people are aware of the event. The money collected should be donated to your cause and posters needs to be displayed at the event announcing what the money will be used for.

TIPS AND HINTS:

Selecting a Location:

This is one of the first things that must be done. It's important when selecting a location to remember traffic count and visibility. Fixed car wash owners have always known that it's best to find a location in the busiest part of town near the busiest intersection. Make sure you check to make sure there is no water usage restrictions before planning this event. Do a good job as though you are doing it for the King. Its time to Shine!!! AS in all fundraising events make sure to let the people know why you are doing what you are doing. They may want to get more involved. Brochures or flyers on how to get more information needs to be on hand and someone sharing a little about the home and children. Be Excited and believe in what you are doing. Let your light shine for the Kingdom and the cause.

Picking Dates and Times:

You should pick a date six weeks in advance if at all possible. Check the calendar section of your local newspaper. Are there any major community events occurring on the same day as your planned car wash fundraiser? A conflict of interest may cause a decrease in the same day of attendance. A decrease in cars could cause as much as twenty to thirty percent in lost donations.

If, on the other hand, you coordinate a time, date and location that corresponds to the other event, you could add fifty percent more cars.

Rain Dates:

What about rain? You should have a rain date. Perhaps the following week or two to three weeks later. Make sure that your rain date doesn't conflict with any big events either.

Advance Tickets:

You should seriously consider selling advance tickets to your car wash.

There are a lot of advantages in pre-selling your tickets such as:

**You know about how many people will come to your car wash ahead of time.

**66% of the ticket buyers never show up but they have already donated to your cause. .

**If it rains you're washed up but not washed out.

Everything done, money turned in - Now celebrate:

Give yourselves a small pizza or ice cream party to celebrate the good work you have done to raise money for needy children overseas.

Let us know you are going to have this event and how it goes. We would Love to be praying for you as you seek to help our children.